

**2023**

**S**tudent  
**E**xperience  
**D**irector  
Program

**YouX**

# About the Program

The Student Experience Director Program is an 8 month program designed to help you gain experience in events and marketing, take charge of your professional development, and shape campus culture at the University of Adelaide.

We are looking for creative, energetic, entrepreneurial, and driven students who represent our diverse student population and have valuable insights into student needs and interests. Students from all campuses and faculties are encouraged to apply and there are no prerequisites skills required.

## What's in it for you?

- Student Experience Directors will receive a \$500 honorarium pro rata for their successful participation.
- Access to exclusive workshops and opportunities.
- Opportunity to develop skills in event management, marketing, and other disciplines while working alongside industry professionals.
- Opportunity to build your CV with professional references.
- Free YouX membership and access to YouX discounts.



# Projects and opportunities

## Weekly Workshops and Meetings

Student Experience Directors will meet on a weekly basis to discuss professional development goals, share insights, hear from industry professionals, and to check in on the progress of group projects. Suitable meeting dates will be determined by the group.

## YouX Key Projects

Student Experience Directors will be invited to select several events from the 2023 calendar. These events will offer the opportunity for hands-on experience with event planning and delivery.

## Group Project

Drawing on skills and experience gained from workshops and YouX Key Projects, Student Experience Directors will be given the opportunity to design, plan, and execute a collaborative event. This event will be supported through ongoing check-ins and planning sessions with the YouX Events and Marketing team.

## Field Trip

Student Experience Directors will select and attend an Adelaide-based event. This event will serve as a case study to explore events and marketing concepts in practice.

## Selection Criteria

### Candidates must:

- Be a student at the University of Adelaide.
- Demonstrate knowledge of the University community and student experience.
- Demonstrate an interest in event management and marketing.
- Demonstrate a considered approach to personal and professional development.
- Be able to commit to the YouX Student Experience Director Program for an eight month period and to attend weekly meetings during term time.

### During the program Student Experience Directors are expected to:

- Actively participate in activities.
- Operate in a professional manner.
- Be available to attend all weekly meetings and workshops.
- Be available to participate in all nominated events and field trip.
- Be able to work independently with a basic level of instruction and within a group environment.

### Selection process:

- Online applications close at **5PM FRIDAY 10 MARCH 2023**.
- Applications will be assessed based on the selection criteria. All applicants will be notified of the outcome of their application by **16 March 2023**.
- Successful applicants may be required to attend an informal interview during **Week 3, Semester 1, 2023**.
- The Student Experience Director program will commence during **Week 4, Semester 1, 2023**.

**APPLY HERE** — [www.youx.org.au/SED](http://www.youx.org.au/SED) 

**YouX**